

# Cookie Policy

## Who are we and what do we do:

The Ativion Group is a group of subsidiary companies of Impala Bidco and forms part of the Ativion and Netop companies as defined in our Company Structure available at [www.ativion.com/legal/group-structure](http://www.ativion.com/legal/group-structure) (referred to herein as "Ativion", "us", "we", "ours").

Ativion operates [www.ativion.com](http://www.ativion.com) ("the Website") and provides software and related services. Our Services provide organisations (our "Customers") with a secure and user-friendly way to monitor and manage the internal working of computer devices and how those devices are used by individuals operating under the control of the Customer ("Users") and various individuals affiliated with a Customer ("Subjects"). Some of our Services also offer the ability to store, review, flag and analyse concerns pertaining to a Subject's physical and mental wellbeing that is observed away from a computer device or indicated by the Subject's device usage.

We may use cookies within the Website and our Products to improve your experience when interacting with us. When you visit any website, it may store or retrieve information on your browser, mostly in the form of cookies. This information might be about you, your preferences or your device and is mostly used to make the site work as you expect it to. The information does not usually directly identify you, but it can give you a more personalized web experience. You can choose not to allow some types of cookies within the Cookies consent banner. Click on the different category headings to find out more and change our default settings. However, blocking some types of cookies may impact your experience of the site and the services we are able to offer.

If you have any questions in relation to data protection or cyber security, please contact our Data Protection Officer on [dpo@ativion.com](mailto:dpo@ativion.com).

## Cookie List

A cookie is a small piece of data (text file) that a website – when visited by a user – asks your browser to store on your device in order to remember information about you, such as your language preference or login information. There are three main types of cookies:

- **Session cookies:** specific to a particular visit and limited to sending session identifiers (random numbers generated by the server) so you don't have to re-enter information when you navigate to a new page or check out. Session cookies are not permanently stored on your device and are automatically deleted when the browser closes;
- **Persistent cookies:** record information about your preferences and are stored in your browser cache or mobile device. The times for which the persistent cookies are stored are described below; and

- First and third-party cookies:** whether a cookie is ‘first’ or ‘third’ party refers to the website or domain placing the cookie. First party cookies are installed directly by the manager of the website on the user’s terminal, and third party cookies are installed by a different website via the manager of the website that the user is visiting.

## Purposes of Cookies

Some cookies are strictly necessary for using the Websites; others make it possible to optimize the use of the Websites and personalize the contents displayed. Cookies make it possible to (1) measure and analyze the frequency and use of the Websites to improve their functionality of the Websites, and (2) measure safety and performance. We use cookies for the following purposes:

### Strictly Necessary Cookies

These cookies are necessary for the website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms. You can set your browser to block or alert you about these cookies, but some parts of the site will not then work. These cookies do not store any personally identifiable information.

Strictly Necessary Cookies				
Cookie Subgroup	Cookies	Cookies used	Description	Retention Period
.youtube.com	VISITOR_PRIVACY_METADATA	Third Party	This cookie is used to store the user's consent and privacy choices for their interaction with the site. It records data on the visitor's consent regarding various privacy policies and settings, ensuring that their preferences are honored in future sessions.	6 months
	History.store			session
	fbssls_			session
ativion.com	CookieConsent	First Party	Stores the user's cookie consent state for the current domain	1 year
ativion.com	elementor	First Party	Used in context with the website's WordPress theme. The cookie allows	Persistent

Strictly Necessary Cookies				
Cookie Subgroup	Cookies	Cookies used	Description	Retention Period
			the website owner to implement or change the website's content in real-time.	
cdn.hu-manity.co	hu-session	Third Party	Determines whether the user has accepted the cookie consent box.	Session
rum-static.pingdom.net	pa_enabled	Third Party	Determines the device used to access the website. This allows the website to be formatted accordingly.	Persistent
Ativion.com	wpEmojiSettingsSupports	First Party	This cookie is part of a bundle of cookies which serve the purpose of content delivery and presentation. The cookies keep the correct state of font, blog/picture sliders, color themes and other website settings.	Session

## Performance Cookies

These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our site. They help us to know which pages are the most and least popular and see how visitors move around the site. All information these cookies collect is aggregated and therefore anonymous. If you do not allow these cookies we will not know when you have visited our site and will not be able to monitor its performance.

Performance Cookies				
Cookie Subgroup	Cookies	Cookies used	Description	Retention Period
www.ativion.com	burst_uid	First Party	This cookie tracks and gathers data on the user's site activities, such as pages visited and how they navigate through the site.	1 month

Performance Cookies				
Cookie Subgroup	Cookies	Cookies used	Description	Retention Period
			Its primary use is for analyzing and improving site performance and user experience.	

## Functional Cookies

These cookies enable the website to provide enhanced functionality and personalisation. They may be set by us or by third party providers whose services we have added to our pages. If you do not allow these cookies then some or all of these services may not function properly.

Functional Cookies				
Cookie Subgroup	Cookies	Cookies used	Description	Retention Period
Ativion.com	burst_uid	First Party	Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator.	30 days
rum-static.pingdom.net	pa	Third Party	Registers the website's speed and performance. This function can be used in context with statistics and load-balancing.	Persistent
cdn.hu-manity.co	hu-config	Third Party	Registers your preferences in relation to the use of cookies on our website.	Session

## Targeting Cookies

These cookies may be set through our site by our advertising partners. They may be used by those companies to build a profile of your interests and show you relevant adverts on other sites. They do not store directly personal information, but are based on uniquely identifying your browser and internet device. If you do not allow these cookies, you will experience less targeted advertising.

Targeting Cookies				
Cookie Subgroup	Cookies	Cookies used	Description	Retention Period
youtube.com	YSC	Third Party	This YouTube cookie tracks views of embedded videos.	Session
youtube.com	CONSENT, VISITOR_INF O1_LIVE	Third Party	These cookies keep track of user preference for YouTube videos embedded in sites.	6 months

### Consent

When you access the Website, you will have a choice to accept all, reject all, or customize to accept the use of certain cookies. If you consent to the use of cookies, a consent cookie will be placed on your computer.

If you reject the use of cookies, a rejection cookie will be placed on your computer so that we can record that you have rejected using certain cookies on the Website. If the rejection cookie is deleted, we will not be able to identify whether you have rejected the use of cookies.

In addition, you may withdraw your consent. However, your withdrawal will not retroactively affect the lawfulness of the processing of data before you withdraw your consent.

### **How Do I Change My Cookie Settings?**

Most web browsers allow some control of most cookies through the browser settings. You can configure your browser so that you are informed when cookies are set, or you can decide on an individual basis whether to accept cookies or reject the acceptance of cookies in general. Every browser differs in the management of cookie settings. They are available for the different browsers at the following links:

- Microsoft Windows Explorer
- [Microsoft Edge](#)
- [Google Chrome](#)
- [Mozilla Firefox](#)
- [Apple Safari](#)
- [Opera](#)

You can find more information about cookies (including how to disable them) at <http://www.allaboutcookies.org/>. Not accepting cookies can result in the limited functionality of our Websites and Applications. You can also search in your cookie folders to find our cookies and the Google Analytics cookie if you wish to delete them.

### **Opt-out Preference Signals**

Opt-out preference signals or Global Privacy Controls (GPC) provide consumers with a simple and easy-to-use method by which consumers interacting with us online can automatically exercise their opt-out of collection of personal information via targeted advertising/marketing cookies. We will process any opt-out preference signals that meet the following requirements:

- (1) A signal that is in a format commonly used and recognized by businesses; and
- (2) The technology or mechanism that sends the opt-out preference signal makes clear to the consumer that the use of the signal is meant to have the effect of opting the consumer out of sale and sharing of their personal information. For example, such technology or mechanism may be an HTTP header field, JavaScript Object, or most commonly, a browser tool or extension that allows users to send the opt-out signal.

For additional information, please review the [www.ativion.com/legal/privacy-policy](http://www.ativion.com/legal/privacy-policy)